



News Release

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FOR IMMEDIATE RELEASE

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SONIC Opens First Massachusetts Drive-In in Peabody

(Oklahoma City) – Peabody residents now have a reason to stay in – stay in their cars that is. SONIC®, America's Drive-In®, a restaurant where you order your meal and eat right from the comfort of your own vehicle, opened its first drive-in in Massachusetts in Peabody.

“We are thrilled to open the first SONIC in Massachusetts in Peabody,” said Gina Monastiero of Boston Sonics, franchisee of the Peabody SONIC Drive-In. “We look forward to serving the community and delivering the fun Carhop service SONIC Drive-Ins are known for across the country.”

The Peabody SONIC Drive-In is located at 55 Newbury St., and officially opens at 10 a.m. on Wednesday, Aug. 26, to serve customers. With the full menu available all day, customers can enjoy a Breakfast Burrito to start their morning or as a late night snack. The new SONIC will feature 21 drive-in stalls, two patio ordering stations and a drive-thru. The Peabody SONIC Drive-In's regular hours of operation will be from 6 a.m. to 2 a.m.

SONIC, which specializes in made-to-order fast food, is known for its specialty menu items and personal Carhop service. Unique drink combinations make SONIC Your Ultimate Drink Stop!® SONIC's slow-melting ice, helps drinks stay cool and keeps them cooled longer while maintaining flavor. Favorites include TOASTER® Sandwiches (sandwiches served on thick Texas Toast), Ex-Long Cheese Cones (hot dogs with chili and cheese), Tater Tots and a variety of Frozen Favorites® treats and Fountain Favorites® drinks. SONIC's ever-growing menu is full of options to satisfy every taste, such as Fresh Fruit Smoothies.

SONIC, America's Drive-In (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,500 drive-ins coast to coast. More than a million customers eat at SONIC every day; and with more drink combinations than any other quick-service restaurant – more than 168,000 – SONIC is Your Ultimate Drink Stop®. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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