



News Release

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FOR IMMEDIATE RELEASE

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Summer at SONIC starts with Free Root Beer Floats *SONIC is open 'til midnight or later and Even Sweeter After Dark*

(OKLAHOMA CITY) – The pools are open, the kids are wrapping up the school year and summer temperatures are heating up. SONIC Drive-In[®] has the perfect way to help kick off summer with a sweet treat that won't impact your wallet. On Wednesday, June 3, SONIC will thank its customers with Free Float Night, giving away free 10 oz. Root Beer Floats from 8 p.m. until midnight at participating Sonic Drive-Ins. SONIC plans to give away more than 3.5 million Root Beer Floats to customers coast to coast during this special event.



“We truly appreciate our customers, and are excited to once again celebrate them with free root beer floats,” said Paul Macaluso, vice president of marketing for SONIC. “We invite everyone to visit their local drive-in to enjoy a free sweet and nostalgic way to kick off the summer.”

SONIC is stocked up on the delectable, sweet, cool and frothy treat to keep you cool all summer long. The Root Beer Float is a unique treat; you can have it the traditional way or add a twist by whipping the root beer into the soft serve for a smooth, delicious blended float. The Root Beer Float is just one of more than 168,000 drink combinations at SONIC, Your Ultimate Drink Stop[®]. And starting Thursday, June 4, customers will receive a free Route 44[®] drink upgrade with the purchase of any combo meal.

SONIC, America's Drive-In (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,500 drive-ins coast to coast. More than a million customers eat at SONIC every day; and, with more drink combinations than any other quick-service restaurant – more than 168,000 – SONIC is Your Ultimate Drink Stop[®]. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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