



News Release

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FOR IMMEDIATE RELEASE

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Get a Scary Good Deal this Halloween

SONIC[®], America's Drive-In[®] offering \$.50 Corn Dogs on Oct. 31

(OKLAHOMA CITY) – Ghouls, goblins, princesses and ballerinas are invited to trick-or-treat at SONIC Drive-In on Halloween and get a \$.50 corn dog. From 5-10 p.m. on Saturday, Oct. 31, at participating SONIC Drive-Ins, parents can bring their trick-or-treaters to the drive-in for an affordable meal before they hit the neighborhood to get their sweet treats.



The corn dog combines what everyone is looking for on Halloween: a delicious hot dog surrounded in a sweet corn batter and fried to a crispy golden brown. Pair the corn dog with SONIC's apple slices and 1% low-fat milk for the perfect pre-Trick or Treating meal. Kids can get their sweets and fresh fruit all in one meal.

“The corn dog is a great value for families and our customers on Halloween,” said Dominic Losacco, vice president of marketing for SONIC. “It’s a family-friendly food that’s easy to please everyone and easy to eat while on the go.”

Costumes aren’t required to get this great deal; customers of all ages can enjoy the \$.50 corn dog. It’s the perfect on-the-go snack.

SONIC, America’s Drive-In (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation’s largest chain of drive-in restaurants, SONIC has more than 3,500 drive-ins coast to coast. More than a million customers eat at SONIC every day; and, with more drink combinations than any other quick-service restaurant – more than 168,000 – SONIC is Your Ultimate Drink Stop[®]. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com. Through a new program, Limeades for Learning, SONIC donated more than half a million dollars to public school classrooms in local communities across the country. Visit www.limeadesforlearning.com to learn more about SONIC’s commitment to education.

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