



News Release

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FOR IMMEDIATE RELEASE

February 19, 2008

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SONIC[®] Drive-In Digs Its Way Into Kingston

(OKLAHOMA CITY) – SONIC[®], America's Drive-In[®], is one step closer to calling New York home. The Daser Restaurant Group has broken ground on New York's first SONIC Drive-In, which will be located at 801 Miron Lane in Kingston, N.Y. The new SONIC is expected to open this spring.

SONIC's unique dining experience lets guests order at the push of a button, receive made-when-you-order meals from a smiling Carhop and eat, all in the comfort of their own vehicle. Guests can also enjoy their meals from SONIC's patio tables.

"We are very excited about breaking ground for this SONIC because it brings us one step closer to serving the Kingston community," said Rob Kopel, franchisee of the new SONIC Drive-In.

SONIC, which specializes in made-when-you-order fast food, is known for its specialty menu items and personal service. Unique drink combinations make SONIC Your Ultimate Drink Stop![®] SONIC's slow-melting ice helps drinks stay cool and keeps them cooled longer while maintaining flavor. SONIC's full menu is available all day, giving guests the option of eating a Breakfast Burrito for dinner or ordering a SONIC Blast in the morning. Favorites include TOASTER[®] Sandwiches (sandwiches served on thick Texas Toast), Extra-Long Cheese Coneys (hot dogs with chili and cheese), fresh-made Onion Rings, Tater Tots and a variety of Frozen Favorites[®] treats and Fountain Favorites[®] drinks.

SONIC, America's Drive-In (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,500 drive-ins coast to coast. More than a million customers eat at SONIC every day; and with more drink combinations than any other quick-service restaurant – more than 168,000 – SONIC is Your Ultimate Drink Stop[®]. For more information about Sonic Corp. and its subsidiaries, visit SONIC at www.sonicdrivein.com.

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