



## FOR IMMEDIATE RELEASE

## **CHALLENGING TIMES**

(**IRVINE, Calif.**) January 9, 2009 – In these economically challenging times we find ourselves faced with difficult decisions, as do many A&E firms, as we move into 2009. While 2008 was a profitable year for LPA, based on all of the current trends, this year may prove to be a less accommodating climate where we find ourselves having to reduce our staff by 12 percent to fit our current workload.

"The actions we are taking are part of a larger response we're initiating to address the given economic market," said Dan Heinfeld, president of LPA Inc.

LPA is proud of our reputation as a design firm and appreciates the service and dedication of its employees in contributing to this success. However, it is imperative to adjust our workforce in order to remain competitive in today's marketplace.

Moving forward we want to project assurance that opportunities continue to arise, and we remain positive that circumstances for the future fare better than forecast.

## **Media contact:**

Rochelle Veturis LPA, Inc. 5161 California Ave., Suite 100 Irvine, CA 92617 (949) 701-4148 veturis@LPAinc.com

###

Architecture
Planning
Interior Design
Landscape Architec
Engineering
Graphics



5161 California Avenue Suite 100 Irvine, California 92617

> 949 | 260 | 1190 | pa@lpainc.com | www.lpainc.com