

Drive-In to compete at national Sonic games

Staff reports

Some employees of a Manhattan Sonic Drive-In will travel to Las Vegas to compete to be the best Sonic in the nation.

The Sonic Drive-In, 300 N. 3rd St., has been named one of 12 finalists in the 2009 Dr Pepper SONIC Games, an Olympic-style crew retention and incentive program. More than 2,600 drive-ins competed in the program this year with hopes of being named a national finalist.

The Final 12 teams will receive an all expense-paid trip to Las Vegas for the national finals competition,

Sept. 20-21. Following the competition, finalists will attend SONIC's National Convention in Las Vegas, Nev., where gold, silver and bronze medals will be awarded in front of SONIC executives and more than 3,000 franchisees, managers and employees.

"Our crew is extremely excited and hopeful we'll bring home the gold," said Lori Childs of the Manhattan SONIC Drive-In. "Teamwork and service are the keys to our success - being named the top drive-in in the nation would be a tremendous honor."

This year marks the 16th anniversary of the Dr Pepper

SONIC Games. During the nine-month competition, more than 70,000 crew members competed to deliver Speed, Order Accuracy, Noteworthy Service, Incredible Food Quality and Cleanliness to customers. Crew members competed in individual and team categories to be named national finalists. Individual competitions are held in the following categories: Carhop (food delivery), Fountain (drink preparation), Switchboard (service delivery), Dresser, Grill and Swamp (food preparation). Gold, silver and bronze medals are awarded to individual and team winners.

